



# THE MAIN REPORT

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## Two Key Ways To Be A Better Writer

Bid strategist and coach *Jordan Kelly* shares two of the best ways to fast track your writing skills:

- **Exercise Discipline & Avoid Distractions**

Professional writers don't waste time waiting for "inspiration" to take them over. They exercise discipline: They close down their email programs and internet browsers, and (when they've done their research and planning), they simply get on with the job.

- **Read Voraciously**

One way to shortcut the "1000-hour rule" often associated with achieving mastery in any given field is, in the case of writing, to make a regular study of the works of highly competent and readable writers.

Jordan Kelly - bid strategist, writer and coach - is the author of 'Bid-Writing Lessons from The World's Greatest Authors', available at [www.bidstrategist.com](http://www.bidstrategist.com)



**Boost your writing skills**